



### **The importance of getting things right**

Corrugated packaging is a very complex business and it's vital to get things right, first time. Some headline figures for Cumberland Packaging give the context...

Last year we delivered 52 million boxes, which comprised over 5,300 different products to 644 customers, across 27,000 invoice lines. Of these 5,300 products, 2,300 (43%) were new products. Of our 644 customers, 194 were new last year. That is a phenomenal degree of change, which can only run smoothly if you have total commitment to compliance across the business. Which we do!

With this in mind, we've made a key appointment in our new Compliance Manager - see details below.

In the meantime, if you have any packs that we don't supply - I'd be delighted to arrange for a fast and competitive quote. The proverbial pencil sharpener is at the ready...please just drop me a line with the pack

details.

**John Watson, Managing Director**

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### **Introducing Damon Bines; our Compliance Manager**

I'm delighted to introduce the serenely competent soul that is Damon Bines, who has recently been promoted to the position of Compliance Manager. He comes with a rounded skillset, is professional to a fault and is a fully paid-up member of the human race (i.e. he's a really nice guy).

He joined us four years ago in Buildings Maintenance. Initially he was due to attend for just one day, but (because we know talent when we see it), we kept giving him more responsibility.

Previously, Damon had been in recruitment for a decade; laterly as Branch Manager. He notes that there was an awful lot of compliance that he had to be familiar with / adhere to in the various industries whose jobs he was fulfilling. Before that, he spent 15 years as a Teacher of IT and web design at college and university level.

In his spare time he enjoys: a wide spectrum of music (from classical to heavy rock) and hiking with his son (Ben Nevis and Snowdon are among their many successful treks).

### **Our compliance commitment covers:**

- BRC compliance, for which we have an AA rating. As well as ensuring that we comfortably meet the exacting hygiene requirements of the food supply chain, this also encompasses our quality system.
  - The Ethical Trading initiative.
  - FSC compliance.
  - We are also in the process of preparing for ISO14001 environmental certification.
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# Ethical Trading Initiative

Respect  
for workers  
worldwide



We've just passed our annual FSC audit with zero non-conformances



## [Invitation to join us at The Arsenal](#)

We appreciate that time is precious – so why not combine work with a weekend afternoon or a weekday evening by meeting us to discuss your packaging requirements whilst joining us for a metaphorical 'pie and a pint' during a football game in our Executive Box at the Emirates Stadium?

Please drop a line to John care



of [jwatson@cpholdings.co.uk](mailto:jwatson@cpholdings.co.uk) to kick off your booking.



### Entertainment corner

In homage to April Fools Day falling this week, we're sharing some jokes that tickled us:

A couple of pranksters broke into the local police station and stole all the lavatory equipment. A spokesperson was quoted as saying, "We have absolutely nothing to go on."

Did you hear they arrested the devil? It's true! They got him on possession.

A dad was upset to find his son at home in front of a roaring fire because they didn't have a fireplace!

A cartoonist was found unconscious at home; details are sketchy.

The future, the present, and the past walked into a bar—things got a little tense.

I'm being accused of being a plagiarist—their word, not mine.

What do you call a group of bunnies hopping away from you? A receding hareline.

# Cumberland Packaging



Promoting best practice:

- BRC/IOP AA rating.
- Ethical trading standard to the ETI.
- FSC compliant.
- ISO 14001 accreditation imminent.
- Sheet Plant Association member.



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